

LIBELED: 3-31-61, E. Dist. Mo.

CHARGE: *Proten V powder* and *Proten A powder*, 502(a)—when shipped, the labeling of the articles contained false and misleading representations that the articles were adequate and effective to develop athletes for weight reducing and weight control, to supply pep through increased protein intake, restore those mentally and physically fatigued, feel and look better, appease appetite, build healthy bodies, promote growth in children, build new tissue, repair tissues after wasting illness, and supply protein in instances of tissue wastage, anemia, bone atrophy, and edema.

Geriatric liquid, 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article provided digestive and nutritional factors to restore and maintain, at high levels, physiological processes which tend to slow down with aging; was a digestive nutritional tonic and a therapeutic "aperitif"; was a "Fountain of Youth" formula; and that the article was adequate and effective as a treatment for and preventive of premature aging, tiredness, sickness, an appearance older than actual, indigestion, poor appetite, fatigue, nervousness, irritability, sleeplessness, low resistance to simple infections, frequent colds, pains and weakness in limbs, bleeding gums, headaches, listlessness, loss of weight, lack of energy, insomnia, dry, itching skin, and "old age slow down"; and to restore ability to keep up with younger people; promote vigor, vitality, and a feeling of general well-being for people over 40; to be youthful appearing, vigorous, and healthy at 70; develop more "get up and go" for tired, rundown people; promote vigorous maturity; restore normal, useful lives, for pep, zest, and energy, and to feel and look one's best.

The libel alleged also that the articles were misbranded under the provisions of the law applicable to foods, as reported in notices of judgment on foods.

DISPOSITION: 6-2-61. Consent—claimed by Wm. T. Thompson Co. and destroyed.

6944. Squaw Paw Liniment and Squaw Paw Herbs. (F.D.C. No. 46580. S. Nos. 27-503/4 T, 34-904 T.)

QUANTITY: 13 cases, 72 ctnd. btls. each, 79 2-oz. btls., and 75 1-oz. btls. of liniment; and 1,152 1-oz. boxes of herbs, at Topeka, Kans.

SHIPPED: Subsequent to 9-1-61, from Des Moines, Iowa, by John C. Vogt.

LABEL IN PART: (Btl. and ctn.) "Squaw Paw Brand Famous Liniment Active Ingredients: Oil Eucalyptus, Turpentine, Oil Mustard (synthetic) Methyl Salicylate, Sassafras Fraction of Camphor Oil, Pine Oil, Camphor Oil, and Refined Kerosene. Certified Color * * * Prepared for Squaw Paw Medicine Co., P.O. Box 977 Spokane, Wash." and (box) "Squaw Paw Brand Herbs * * * Prepared For—Address All Mail To Squaw Paw Medicine Company, P.O. Box 977 Spokane 4, Washington."

ACCOMPANYING LABELING: Leaflets entitled "Squaw Paw Brand Famous Liniment," "Squaw Paw Brand Herbs * * * Squaw Paw Medicine Company," and "Scientific Food Chart."

LIBELED: 10-23-61, Dist. Kans.

CHARGE: *Squaw Paw Liniment*, 502(a)—when shipped, the labeling of the article contained false and misleading representations that it was adequate and effective as a treatment for sprains (unqualified), bruises, frostbite, non-

poisonous insect bite, simple headache, neuralgia, wrenches, children's minor injuries, and toothache.

Squaw Paw Herbs, 502(a)—while held for sale, the labeling of the article contained false and misleading representations that it was adequate and effective as a treatment for biliousness, colds, piles, pain in back, neck, shoulders or hips, heartburn, heart palpitation, biliousness or sick headache, sour or sick stomach, belching, bloating, gas on stomach, rheumatism, lumbago, female complaints, bladder trouble, kidney trouble, asthma, indigestion, colitis, blood disease, various skin diseases, ulcers, liver trouble, and appendicitis.

DISPOSITION: 12-13-61. Default—destruction.

6945. Special dietary foods. (F.D.C. No. 45946. S. Nos. 68-585 R, 68-589 R.)

QUANTITY: 11 250-tablet btl. of *Alliver* and 1 300-tablet btl. of *Pap-Okra*, at Tulsa, Okla.

SHIPPED: 1-27-61, from Santa Rosa, Calif., by Randal Nutritional Laboratories.

LABEL IN PART: (Btl.) "Randal's Alliver Tablets * * * This product contains the finest of Livers from healthy Reindeer * * * Manufactured by Randal Nutritional Products, Santa Rosa, California" and "Randal's Pap-Okra Tablets Contains: Papaya (entire) Cabbage (juice) Okra (entire) Alfalfa (juice) Comfrey (entire) Phytolacca Manufactured by Randal Nutritional Laboratories Santa Rosa, Calif."

LIBELED: 6-13-61; amended libel 8-22-61, N. Dist. Okla.

CHARGE: 502(a)—when shipped (*Alliver tablets*), the label statements "valuable in all cases when a raw liver is indicated" and "retaining enzyme values" were false and misleading; and (*Pap-Okra tablets*), the label contained false and misleading representations that the article was adequate and effective to promote digestion and elimination.

The libel alleged also that certain other products were misbranded under the provisions of the law applicable to foods, as reported in notices of judgment on foods.

DISPOSITION: On 8-23-61, the case was transferred to the Southern District of California. 1-25-62. Default—destruction.

6946. Nutri-Bio food supplements. (F.D.C. No. 46753. S. No. 3-519 T.)

QUANTITY: 99 pkgs. of *vitamin and mineral tablets*, 100 pkgs. of *Protein tablets (meatless)*, 177 pkgs. of *Baby-Bio* 26 pkgs. of *Protein Instant-Mix*, at Washington, D.C., in possession of R. B. Andrews, distributor.

SHIPPED: Between 10-2-61 and 11-8-61, from Elk Grove Village, Ill., Los Angeles and El Segundo, Calif., by Nutri-Bio Corp.

LABEL IN PART: (Pkg.) "Nutri-Bio Vitamin and Mineral Tablets * * * from natural food sources * * * Each Carry-Pak Contains a 7-day adult supply * * * contains 26 Nutri-Paks * * * 364 Vitamin Tablets * * * 728 Mineral Tablets better NUTRItion thru BIOchemistry"; (pkg.) "Nutri-Bio * * * Protein (meatless) Lemon Flavor [or "Chocolate Flavor"] * * * Each Carry-Pak contains 45 protein tablets * * * in Ready-To-Eat Tasty Concentrated Tablets * * * 1080 Tablets"; (pkg.) "Nutri-Bio * * * baby-bio natural or organic Vitamins-Minerals-Proteins * * * 60 five gram Baby-Paks 300 grams net wt. * * * Each 'Baby-Pak' contains a one-day supply * * * This package contains 60 'Baby-Paks'"; and (pkg.) "Nutri-Bio * * * Protein ready-to-use instant mix Vanilla Flavor * * * 1 lb. net wt. [or "3 lb. net wt."].".